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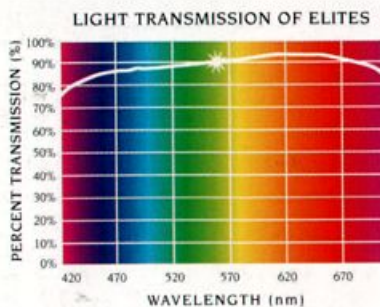
Here's food for thought. With an astonishing 90% light transmission, Elite® by Bushnell® are the world's brightest binoculars. All lens and prism surfaces are fully multi-coated with XTR™ – for superior color fidelity and brightness. (P3C) BaK-4 phase-corrected roof prisms with PC-3 phase coating provide incredible clarity and contrast. They're O-ring sealed, waterproof,



NEW 12x 50mm



10x 43mm



XTR™ technology maximizes transmission of light across the visible spectrum to give Elite binoculars unmatched resolution, color fidelity and clarity.

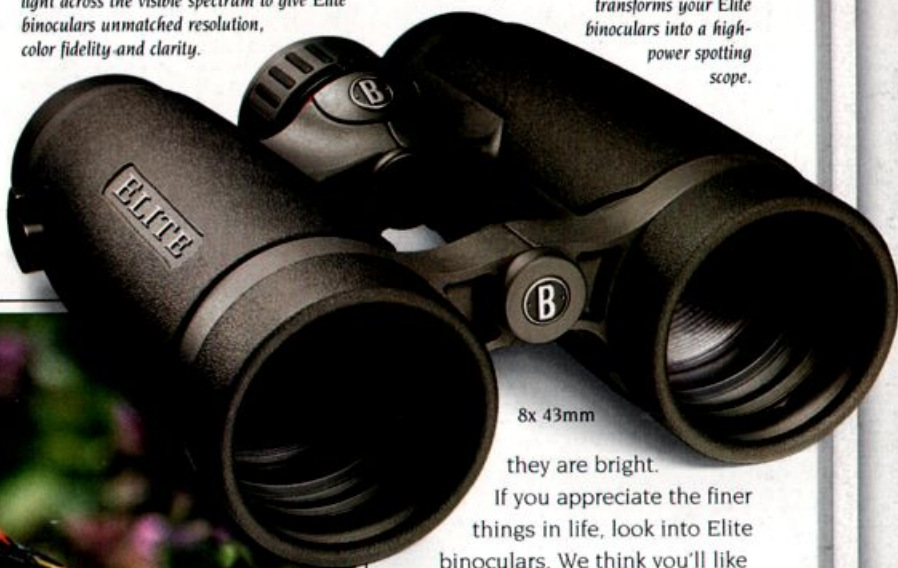
dustproof and fogproof. Our exclusive RainGuard® lens coating ensures a clearer view in any weather.



The featherweight, powder-coated magnesium chassis and tough rubber-armored body makes them as durable as they are exceptional – and as light as



Our new Doubler transforms your Elite binoculars into a high-power spotting scope.



8x 43mm

they are bright. If you appreciate the finer things in life, look into Elite binoculars. We think you'll like what you see.



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