



## The North American Banding Council

### Second International Bird Observatory Conference

In 2014, 150 participants from four continents gathered in Sweden for the First International Bird Observatory Conference. Organized by Falsterbo Bird Observatory and Lund University, the event was a unique opportunity for collaboration and learning as researchers from four continents discussed the role of bird observatories in ornithological research, environmental monitoring, and public outreach.

Cape May Bird Observatory will host the Second International Bird Observatory Conference on 26-30 October 2017. In addition to linking individuals and

organizations across countries and continents, the conference will be a venue for guidance on issues like fundraising, social media marketing, effective analytical techniques, and turning long-term datasets into powerful tools for conservation.

For up-to-date information regarding IBOC2017, visit the website at [njudubon.org/iboc2017](http://njudubon.org/iboc2017). We hope to see you all in October - whether you are the director of a large observatory with a dozen staff, or a single bander looking ways to make the most of your data.



IBOC2017  
2<sup>nd</sup> International  
**BIRD OBSERVATORY**  
C O N F E R E N C E

[njudubon.org/iboc2017](http://njudubon.org/iboc2017)

The  
**World's**  
Observatories  
Flock  
Together

26-30 <sup>OCT.</sup> 2017  
**Cape May**  
New Jersey, USA

Hosted by:

